



SOCIAL MEDIA FOR TODAY'S EDUCATOR

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IN THE KNOW...

- PIR
- 99
- WTTP
- WYCM
- LMK
- SMH



GENERATION IY

- Iphone
- Ipad
- Ipod
- iTunes

GEN IY...

- Don't need adults to get info
- They can broadcast their every thought or emotion
- Enjoy external stimuli at their fingertips 24/7
 - If always rely on external motivation how is internal ever developed
- Constant social media yet often in isolation
- Adults have made it possible to be narcissistic



THE UPSIDE OF GEN IY:

- They are social
- Digital natives
- Family orientated
- Entrepreneurial
- Know how to use their influence

SCENE

- Our world is full of:
- **S**peed (slow is bad),
- **C**onvenience (hard is bad),
- **E**ntertainment (boring is bad),
- **N**urture (risk is bad),
- **E**ntitlement (labor is bad) –
- **SCENE**
- What does a Gen iY need from us?
 - Embrace individuality
 - Provide clarity
 - Give feedback – be able to have a good, hard conversation with students and to each other

TWITTER IN THE CLASSROOM

<http://daveburgess.com/the-critical-importance-of-127/>

FB IN THE CLASSROOM

- School Webpages and Facebook Pages (Parents)
- Education for students about social media pitfalls and digital literacy
 - <http://www.thecrimson.com/article/2017/6/5/2021-offers-rescinded-memes/>

SNAPCHAT IN THE CLASSROOM

- 1. Vocabulary
- 2. Real-world examples
- 3. Have some fun with drawing
- 4. Mark up images
- 5. Congratulate
- 6. Reminders
- 7. Virtual study session
- 8. Movies
- 9. Amusing/humorous uses of content
- 10. Field trips

SNAPCHAT Continued

- 11. Be a reporter
- 12. Do a student take-over
- 13. Follow content-related Snapchat accounts
- 14. Speech bubbles
- 15. Ask a question







